

Thinking of starting up your own business in the craft industry?

Have you thought about franchising?

Starting your own business is a truly-life changing decision, which requires extensive thought, research and consideration, but there are options out there which could help turn your passion into profits.



There are many benefits to joining a franchise, here are the top 7:

LESS RISK

In a nutshell, the greatest advantage of a franchise system is that it reduces risk of business failure. 93% of franchise owners succeed in the first 3 years compared to just 10% of new business start-ups.

COMPETITIVE EDGE

Franchising enables business owners to compete with big businesses as you benefit from the economies of scale. The products, equipment and systems have been previously developed and market tried and tested, so you can start generating revenue straight away.

TRAINING AND SUPPORT

With comprehensive and ongoing training, you gain the relevant skills, knowledge and confidence in a shortened period. There is ongoing training and support as your business develops.

NO EXPERIENCE NECESSARY

No previous experience is required for a franchise partner to operate and run a successful business. However, we do look for people who are proactive, have a positive attitude and are driven to want to run their own successful business.

IMMEDIATE START

Franchise partners can start generating income straight away. This is because you enter the market with a recognised brand, proven business system and services which have been market tested.

CREDIBILITY & INNOVATIONS

A franchise partner has full backing of the team, resources and systems of an established brand and company. You benefit from new developments that can help grow your business, such as management systems, brand partnerships etc.

EXCLUSIVE TERRITORY

You will gain an exclusive territory to operate your preferred creative service. If you upgrade to the entire territory, you will also benefit from being the exclusive Creation Station party provider for your market sector.

Join the UK's leading creative activities franchise today and have the flexibility to run your own business with the support of a leading brand. Now, with three separate franchise revenue streams available, you can choose which area of creativity you wish to focus on, children, schools, adults or all three!

Family Fun - Children's classes and activities that suit a whole range of ages. From baby's first Christmas or Father's Day, to boys and girls aged 2-11 being creative individually or as a group. Developed in line with the government EYFS and delivered in a safe, friendly and encouraging environment, these classes are the perfect opportunity to bring new mums, siblings and the whole family together.

Create Club - With the squeeze on creativity in the education system, our programmes have been developed to bring the Arts in to STEM (STEAM), which are delivered through after school clubs, workshops, home education groups and holiday clubs. Having won the prestigious "Innovation in Children's Education" award, our structured sessions help bring creativity in to all areas of the curriculum; history, PSHE, world culture, wellbeing and much more.

Adult Creativity - Focusing on adults in varying environments, such as local cafes, garden centres, retirement homes, and wine bars this franchise model brings creativity to a mature but expanding customer base. From weekly 'crafternoon' teas, monthly crafting and prosecco nights, or even ad-hoc local 'make and take' masterclasses, adult crafting is very much about socialising, fun and getting hands-on.

Contact Maggie today if you're interested in your own flexible creative business on **01395 239 700** or email: **maggie@thecreationstation.co.uk**

and visit **www.thecreationstation.co.uk**