

creative

STEPS

Learning through creative play

2008 Advertising Rates

DISPLAY ADVERTISING

	<u>Number of insertions</u>		
	<u>1 x</u>	<u>3 x</u>	<u>6 x</u>
Full Page	£745	£670	£595
Half Page	£400	£360	£320
Quarter Page	£215	£195	£175
Eighth Page	£130	£115	£100
COVERS	£820	£740	£665

CLASSIFIED ADVERTISING

£8 per column centimetre
(min. ad size – 3cm x 1 column)

Advertising Agency Commission 10%
All rates shown net of VAT

INSERTS

From £55 per 1,000
(price on application, dependent on weight)

MECHANICAL DATA

Format	A4
Trim size	297 x 210mm
Bleed	303 x 216mm
Type area	270 x 188mm
½ Page	135 x 188mm (h) or 270 x 90mm (v)
¼ Page	135 x 90mm
1/8 Page	66 x 90mm

PRODUCTION SPECIFICATIONS

Advertisement copy required as a digital file, saved as TIFF, high quality JPEG or press ready PDF with fonts embedded, at a minimum resolution of 300dpi, CMYK and sized to the dimensions above.

Print Method	Litho, sheet fed
Screen Ruling	Mono, Colour, 170 lpi
Production Note	Other file formats may be acceptable – please check prior to sending.

For further details, please contact:

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The logo for Bubbles Publishing Ltd features the word "Bubbles" in a large, stylized, rounded font. Above the letters "u" and "b" are two crescent moon shapes. Below "Bubbles" is the text "PUBLISHING LTD" in a smaller, all-caps, sans-serif font.

Bubbles
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